

# BICS, iBASIS, MOBILEUM, SYNIVERSE, TOMIA & VODAFONE ROAMING SERVICES RECOGNISED AS CHAMPION ROAMING VENDORS BY KALEIDO INTELLIGENCE

NEW KALEIDO SCORES AND CHAMPION VENDORS ANNOUNCED FOR STEERING OF ROAMING, SPONSORED ROAMING, ROAMING HUBS, IPX, ROAMING ANALYTICS & VAS, FRAUD MANAGEMENT & SECURITY CATEGORIES.

London, 19<sup>th</sup> October 2021: [Kaleido Intelligence](#), a leading roaming market intelligence and consulting firm, has announced its latest Vendor Hub research, providing the most up-to-date rankings and scores for mobile roaming vendors across 7 different product categories.

The [Roaming Vendor Hub -H2 2021](#) research analysed 38 leading roaming vendors and wholesale providers. It includes an in-depth assessment of the service offerings and updated Kaleido Scores for all companies. Kaleido's approach focused on categorising vendors according to their product leadership, identifying companies' unique market positioning, problem-solving capabilities, innovation leadership, and finally, how vendors are positioned to meet MNO/MVNO needs and requirements.

## 14 Vendors Receive Champion Kaleido Scores, 19 Vendors Recognised As High-Flyers

BICS, iBASIS, Mobileum, Syniverse, TOMIA and Vodafone Roaming Services were ranked the number 1 vendors across multiple categories, with 13 other companies assessed as Champions. Champion vendors received Kaleido Scores of 12 and above, out of a total of 15; meanwhile, High-Flyers received scores between 10 and 12.

The Number 1 and Champion vendors across key product segments as scored by Kaleido Intelligence are as follows.



## Quotes from Number 1 Champion Vendors: TOMIA & iBASIS

Andrei Elefant, CPO, TOMIA: *“Our number 1 ranking underlines the importance of leveraging TOMIA’s strengths in VAS network and settlement services to provide our customers with better automation capabilities for managing their wholesale business”.*

Chris Lennartz, VP Product Management, iBASIS: *“We are proud to be ranked number 1 in IPX and Champion in Analytics & VAS, as well as Fraud & Security. All reflect iBASIS innovations in smart connectivity to respond to our customers’ roaming challenges and new growth opportunities”.*

The research is the culmination of more than 4-months’ worth of research, including product demos, questionnaires, and detailed interviews and briefings used to collect relevant information.

### [A COMPLETE LIST OF VENDORS ASSESSED CAN BE FOUND ON OUR PUBLIC VENDOR DIRECTORY](#)

#### **Syniverse, BICS & Vodafone Roaming Services Leads Overall Roaming Product Scores**

Strong performances across multiple product segments placed Syniverse, as well as BICS and Vodafone Roaming Services as the overall leaders in mobile roaming product offerings.

Nitin Bhas, Chief of Strategy & Insights commented: *“These 3 vendors continue to demonstrate innovation across the selection of roaming services offered, and backed by the experience and expertise of the company, scored highly across all product categories. Kaleido assessed all vendors on a level playing field and all Champion vendors are best positioned to enable continued roaming innovation, future readiness and new business opportunities”.*

The leadership scoring analysis for 38 different roaming vendors is summarised in the [Roaming Vendor Hub](#) report, along with an impartial assessment of company strengths and opportunities.

#### **About Kaleido Intelligence**

Kaleido Intelligence is a specialist consulting and market research firm with a proven track record, delivering telecom research at the highest level. Kaleido Intelligence is the only research company addressing mobile roaming in its entirety, covering:

- Data Forecasts by Market
- Historical & Forecast Viewpoints
- Competitive Intelligence
- Strategic Insight
- Trend Analysis

Research is led by expert analysts, each with significant experience delivering roaming insights that matter.